

Prof. Paul Steinberg  
Political Studies 188  
Harvey Mudd College

Tues/Thurs 9:35-10:50  
Room: Shanahan 2425  
Fall 2018

## POLITICAL INNOVATION

Under what conditions do novel political ideas become realities? This course explores the origins and impacts of political innovations large and small – from the framing of the Constitution to the development of major social policies, the creation and reform of government agencies and non-profit organizations, and experimentation with new forms of social protest and political mobilization.

Our study of political inventiveness will draw on literatures in political philosophy, innovation theory, public administration, policy diffusion, and social movement theory, which we will use to illuminate examples from across the political spectrum, from gay rights to taxpayer revolts. This will be combined with a pragmatic look at how change is actually brought about, with reference to political science research on the dynamics of policy change and the new literature on social entrepreneurship. The course format will include lectures, discussions, guest speakers, student presentations, and a research paper.

### Required Texts

Alexander Hamilton, James Madison, and John Jay, *The Federalist (with Letters of Brutus)*, Terence Ball ed.), Cambridge University Press, 2003.

Everett M. Rogers, *Diffusion of Innovations*, 5th ed., Free Press, 2003.

Ernest Callenbach, *Ecotopia*, Banyan Tree Books, 1975.

Eugene S. Bardach and Eric M. Patashnik, *A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving*, Fifth Edition, CQ Press, 2015.

Paul F. Steinberg, *Who Rules the Earth? How Social Rules Shape Our Planet and Our Lives*, Oxford University Press, 2015.

Jill Kickul and Thomas S. Lyons, *Understanding Social Entrepreneurship: The Relentless Pursuit of Mission in an Ever Changing World*, Routledge, 2012.

All other readings are available in the Resources section of Sakai.

**Office hours:** Thursday 1:15-2:15 & Tuesday 3:00-4:00 in Parsons 1280. Please confirm you will be there on the "sign up" google doc on Sakai by 9am on the day of appointment.



**Sept 11 Tuesday**Readings:

*The Federalist*, Introduction through and including section I; federalist letters 1, 3, 9, 10; Brutus 3; then the U.S. Constitution.

Read one additional letter of your choice, either federalist or anti-federalist, and come prepared to discuss it in class.

**IDEAS AND INSTITUTIONS****Sept 13 Thursday****How Social Change Works**Readings:

Thomas Rochon, pp. 54–79 only in "The Acceptance of New Cultural Values" (chapter 3), in *Culture Moves: Ideas, Activism, and Changing Values*, Princeton University Press, 2000.

Paul F. Steinberg, "Strings Attached" (chapter 2), in *Who Rules the Earth? How Social Rules Shape Our Planet and Our Lives*, Oxford University Press, 2015.

Abby Ohlheiser, The Woman Behind 'Me Too' Knew the Power of the Phrase When She Created It – 10 Years Ago, *The Washington Post*, October 19, 2017.

**Sept 18 Tuesday****Innovation in Government**Readings:

Charles T. Goodsell, *The New Case for Bureaucracy*, CQ Press, 2014. Selection to be announced.

Annie Neimand, How to Tell Stories About Complex Issues, *Stanford Social Innovation Review*, May 7, 2018.

**Sept 20 Thursday**

{C} Come prepared to share, in story form, insights from the Innovations in American Government Awards.

**Sept 25 Tuesday**                      **Utopia**

Readings:

Ernest Callenbach, *Ecotopia*. Selections are described in {N}.

**Sept 27 Thursday**                      **Dissent**

*In-class film: 1968*

Readings:

Quotes on dissent and progress.

Václav Havel, "Dear Dr. Husák," in *Open Letters: Selected Writings 1965-1990*, Vintage Books, 1992.

Peter Dreier and Dick Flacks, "Patriotism's Secret History," *The Nation*, June 3, 2002.

⇒ {F} One-page description of paper topic due on Sakai by Friday at noon.

**Oct 2 Tuesday**                              **How New Ideas Spread**

Readings:

{E} Everett M. Rogers, *Diffusion of Innovations*, 5th ed., Free Press, 2003. Chapters 1, 7, and 8.

**TOP-DOWN CHANGE**

**Oct 4 Thursday**                      **Policy Analysis**

Eugene S. Bardach and Eric M. Patashnik, *A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving*, CQ Press, 2015, pages 1–82.

**Oct 9 Tuesday**                      **Political Management**

⇒ Conduct literature search this week for final paper.

Readings:

{G} Mark H. Moore, *Creating Public Value: Strategic Management in Government*, Harvard University Press, 1997. Chapter 4.

**Oct 11 Thursday      Policy Reform Practicum**

Matt Mabe, *Integrating Army and Navy Cultures at the New Walter Reed*, Kennedy School of Government case #2036, Harvard University, Cambridge, 2015.

Walter Reed National Military Medical Center – 17-minute video supplement

⇒ {I} Draft bibliographies due Monday Oct 15 at 5pm on Sakai.

**BOTTOM-UP CHANGE****Oct 16 Tuesday      Grassroots Mobilization**

Rinku Sen, *Stir It Up: Lessons in Community Organizing and Advocacy*, Wiley & Sons, 2003. Selections to be announced.

Rick Arnold *et al.*, *Educating for a Change*, Between the Lines, Ontario, 1991. Selections to be announced.

**Oct 18 Thursday      Social Entrepreneurship**

Jill Kickul and Thomas S. Lyons, "Developing a Strategic Plan for a Social Venture," in *Understanding Social Entrepreneurship: The Relentless Pursuit of Mission in an Ever Changing World*, Routledge, 2012.

**Oct 23 Tuesday**      *No class – Fall break*

**Oct 25 Thursday**

*No class.* Individual meetings in Parsons 1280 to discuss papers. Sign up for meeting on the Google doc to be posted. In advance of the meeting, post on Sakai drop box a draft outline of your paper {M}.

**Oct 30 Tuesday**

⇒ Take-home midterm due (printed) in class.

{K} *In-class film: American Idealist*

## URBAN INNOVATION

### Nov 1 Thursday

Jacqueline Lim and Richard Roberts, 7 Principles of Transformative Urban Innovation, *Fast Company*, May 11, 2018.

*In-class film: Bicycle Revolution*

### Nov 6 Tuesday

No class – HMC Advising Week – Work on research papers

## SOCIAL MOVEMENTS

### Nov 8 Thursday

#### Environmentalism

#### Readings:

{L} Robert Gottlieb, *Forcing the Spring: The Transformation of the American Environmental Movement*, Island Press, 2005. Chapter 1 plus one chapter of your choice from Sakai.

### Nov 13 Tuesday

#### The Religious Right

#### Readings:

Clyde Wilcox and Carin Robinson, *Onward Christian Soldiers? The Religious Right in American Politics*, 4th ed., Westview Press, 2011. Chapters 1 and 2. (Optional: Chapter 5.)

*In-class film: Is God Green?*

### Nov 15 Thursday

#### The Politics of LGBT Rights

#### Common readings:

Kenneth D. Wald, "The Context of Gay Politics" and John D'Emilio, "Cycles of Change, Questions of Strategy: The Gay and Lesbian Movement after Fifty Years," in Craig A. Rimmerman, Kenneth D. Wald, and Clyde Wilcox (eds.), *The Politics of Gay Rights*, University of Chicago Press, 2000.

#### Student panel presents:

Gillian Frank (2013) "The Civil Rights of Parents": Race and Conservative Politics in Anita Bryant's Campaign against Gay Rights in 1970s Florida, *Journal of the History of Sexuality*

22(1):126-160.

G. Magni and A. Reynolds (2018) Candidate Sexual Orientation Didn't Matter (in the Way You Might Think) in the 2015 UK General Election, *American Political Science Review*, 1-8.

Nathaniel Frank (2013) The President's Pleasant Surprise: How LGBT Advocates Ended Don't Ask, Don't Tell, *Journal of Homosexuality* 60: 159-213.

David Karol, How Does Party Position Change Happen? The Case of Gay Rights in the U.S. Congress, Annual Meeting of the Southern Political Science Association, in New Orleans, Louisiana, 2012 (revised July).

Katherine L. Krimmel, Jeffrey R. Lax, and Justin H. Phillips, Gay Rights in Congress: Public Opinion and (Mis) Representation, in Proceedings from Midwest Political Science Association's Annual National Conference. Chicago, 2012.

Jeffrey R. Lax and Justin H. Phillips (2012) The Democratic Deficit in the States, *American Journal of Political Science* 56 (1):148–166.

Shawn Teresa Flanigan (2013) Bureaucratic Discretion and Same-Sex Couples: Considering Administrative Advocacy as an Activism Strategy, *Administrative Theory & Praxis* 35(3): 448-456.

Marc Epprecht (2012) Sexual Minorities, Human Rights and Public Health Strategies in Africa, *African Affairs* 111(443): 223-243.

Javier Corrales (2017) Understanding the Uneven Spread of LGBT Rights in Latin America and the Caribbean, 1999-2013, *Journal of Research in Gender Studies* 7(1): 52-82.

## **Nov 20 Tuesday                      The Tax Revolt**

In-class debate: Do we pay too much in taxes?

### Readings:

Ballard C. Campbell (1998) Tax Revolts and Political Change, *Journal of Policy History* 10:153-178.

Lisa McGirr, *Suburban Warriors: The Origins of the New American Right*, Princeton University Press, 2002. Chapters 3 and 4.

## **Nov 22 Thursday      Happy Thanksgiving!**

## **Nov 27 Tuesday                      Political Parties**

No readings.

**Nov 29 Thursday**

{P} Student final presentations - 5-minute summaries using PowerPoint.

**Dec 4 Tuesday****Diffusion across Political Systems**Readings:

Paul F. Steinberg, "Policy Culture," in *Environmental Leadership in Developing Countries*, MIT Press, 2001.

Doug McAdam and Dieter Rucht (1993) *The Cross-National Diffusion of Movement Ideas*, *The Annals of the American Academy of Political and Social Sciences* 528:56-74.

**Dec 6 Thursday**

Student final presentations

**Dec 11 Tuesday**

Student final presentations

⇒ Final paper due

**Dec 13 Thursday****What Next?**Readings:

Ralph Waldo Emerson, "Self-Reliance," in *Essays: First Series*, 1841.

*Diffusion of Innovations*, chapter 11.

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